

news +++ Child Edu & Care Japan
Tokyo Japan, 21 – 22 November 2023



Empowering futures: Child Edu & Care Japan welcomes record 182 exhibitors, and over 3,500 visionaries in education

Tokyo, 5th December 2023. Culminating in a resounding success on 22 November, the 2023 edition wrapped up with exhibitors establishing valuable new business connections with professionals from all corners of the childcare sector at the Tokyo Metropolitan Industrial Trade Center HAMAMATSUCHO-KAN. In light of the increased demand for safety and security in the childcare industry, this year's two-day event put a special focus on this topic. Notably, there has been a surge in efforts to prevent incidents such as inappropriate discipline or choking accidents involving children, with the introduction of products and services dedicated to ensuring the well-being of pre-schoolers. Dedicated seminars tailored for childcare professionals were also conducted to address these concerns.

The fair, which fosters innovation and collaboration in the field, featured a diverse array of companies showcasing their products and services. The bustling exhibition hall saw enthusiastic engagement between exhibitors and visitors, comprised of individuals from all kinds of childcare facilities. The participating companies, including ANEBY Co., Ltd., Oisix ra daichi Inc., Kao Professional Services Co., Ltd provided a rich tapestry of offerings, addressing the diverse needs of childcare providers and educators.



Participants engage in insightful seminars at Child Edu & Care Japan 2023. Source: Messe Frankfurt Japan Ltd

The fair's concurrent seminars attracted a substantial audience, with attendees eager to broaden their knowledge and skills in the latest trends, best practices, and innovative solutions within the childcare and education sector. Furthermore, the show provided an

opportunity to identify proactive measures to address the declining birth rate, to create childcare centres that empathise with the needs of parents, and to help attendees understand the social framework for supporting children with disabilities.

“When it comes to childcare, it’s difficult to overestimate how important face-to-face meetings are for building trust, developing industry connections and exploring mutual pain points,” explains Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd. “This year’s fair served as an invaluable resource where the most important topics of the day could be explored – from parent satisfaction, to the role of technology in facilitating security. With a new high in exhibitor numbers this edition, we are excited for what the future holds as we continue to empower educators and carers, one event at a time.”

Child Edu & Care Japan serves as a dynamic platform for networking, knowledge exchange, and the exploration of cutting-edge products and services. With the fruitful interaction between exhibitors and visitors, the fair not only celebrates the achievements of the industry but has also laid the groundwork for future advancements and collaborations in the realms of childcare and education.

The next Child Edu & Care Japan will be held from 21 – 22 November 2024 at the Tokyo Metropolitan Industrial Trade Center HAMAMATSUCHO-KAN.

Other Child Edu & Care shows by Messe Frankfurt include:

Child Edu & Care Japan West

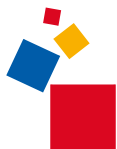
17 – 18 July 2024, Mydome Osaka

Press information and photographic material:

<https://hoikuhaku.jp.messefrankfurt.com/tokyo/en/press.html>

Links to websites:

<https://hoikuhaku.jp.messefrankfurt.com/tokyo/en.html>



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Background information on Messe Frankfurt

<https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html>