

Press release

9 April 2020

Child Edu & Care Japan 2020 rescheduled to November over coronavirus concerns

Katsuya Kashiwagi/Nanako Kaku
Tel. +81 3 3262-8453
press@japan.messefrankfurt.com
www.jp.messefrankfurt.com

ChildEdu&CareJapan20

In view of the escalating public health crisis, Messe Frankfurt Japan Ltd has decided to postpone the 2nd edition of Child Edu & Care Japan, the trade fair for products and services related to childcare and education. The two-day fair, originally scheduled to take place from 4 – 5 June 2020 (Thu – Fri) at the Shinjuku NS Building in Tokyo, will move to 26 – 27 November 2020 (Thu – Fri) at the same venue.

Across Japan, businesses are coping with an uncertain medium term outlook, as government policy continues to change in response to the coronavirus (COVID-19) outbreak. On 7 April, Prime Minister Shinzo Abe declared a state of emergency, advising the public to stay home as much as possible. School and other public facility closures have also been enforced, with restrictions to remain in place until 6 May¹.

Set to expire just one month before the fair's original opening, these restrictions severely compromise the planning and preparations for Child Edu and Care Japan's participants. "The short to medium term planning uncertainty facing all of our stakeholders, was a key factor influencing our decision to postpone Child Edu & Care Japan," said Mr Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd.

"More important however, is the health and safety of our participants, which must take precedent during this uncertain time. Therefore, following extensive consultations with key stakeholder groups, we believe that postponing the trade fair is the best course of action – both in terms of business and safety. We are pleased to have reserved the same venue from 26 – 27 November 2020 (Thu – Fri), a set of dates that will better serve the interests of the industry."

About Child Edu & Care Japan

Child Edu & Care Japan was launched in 2019, as the first and only trade fair for products and services related to childcare and education in Japan. The first edition was a great success, gathering 106 exhibitors who showcased a comprehensive range of products and services, including furniture, equipment, baby care goods, educational toys, security systems and services, management systems, food services, as well as business consultancy and staffing services for childcare facilities.

Messe Frankfurt Japan Ltd.
7F Shosankan 1-3-2 Iidabashi
Chiyodaku 102-0072 Tokyo
Japan

¹ 'Japan PM Abe to declare state of emergency amid widespread virus infections', Kyodo News. <https://bit.ly/2JJxjIN>. Retrieved 7 April 2020

It also welcomed 2,951 owners, managers and employees from childcare facility related industries throughout Japan as visitors.

For the updated information on Child Edu & Care Japan, please visit: www.hoikuhaku.com

Press information and photographic material:

<https://hoikuhaku.jp.messefrankfurt.com/tokyo/en/press.html>

Social media:

<https://www.facebook.com/hoikuhaku/>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019