

Press release

3 July 2019

The first edition of Child Edu & Care Japan was a tremendous success, welcoming 2,951 visitors in two days

Katsuya Kashiwagi/Nanako Kaku
Tel. +81 3 3262-8453
press@japan.messefrankfurt.com
www.jp.messefrankfurt.com

ChildEdu&CareJapan19_2e

Child Edu & Care Japan, the first and only trade fair for products and services related to childcare and education in Japan, closed its doors on 8 June 2019 at the Shinjuku NS Building in Tokyo. The show served as the ideal business and communication platform for nursery schools, kindergartens and related products, respectively service providers for the childcare industry in Japan.

The two-day fair was a great success, gathering 106 exhibitors¹ who showcased a comprehensive range of products and services, e.g. furniture, equipment, baby care goods, educational and learning toys, security systems and services, management systems, food services, business consultancy and staffing services for childcare facilities. It also welcomed 2,951 owners, managers and employees from the childcare facilities related industries throughout Japan as visitors.



The 1st edition of Child Edu & Care Japan was a success, with 2,951 visitors from childcare facilities throughout Japan.

A lot of positive feedback from participants revealed that the fair represents an ideal business platform for both visitors - seeking tools to promote the efficiency and diversification of the operation of their facilities - and exhibitors presenting their latest products and services towards these facilities. Mr. Ayumu Kawashima, Designer of C's Product Planning Co Ltd, a producer of furniture and interior items for childcare facilities, commented: "There could be no other place than Child Edu & Care Japan, where we can meet so many owners and managers of

Messe Frankfurt Japan Ltd.
7F Shosankan 1-3-2 Iidabashi
Chiyodaku 102-0072 Tokyo
Japan

¹ Domestic: 104, Overseas: 2

childcare facilities at one place in two days. We have been busy since the opening of the show. We are satisfied that the visitors are very determined to gain information on our new products, and we had good discussions and negotiations with them. We are sure we can get good results out of those contacts.”



Exhibitors were busy from the moment the doors opened on the first day of the show.

Child Edu & Care Japan not only offered visitors a showcase of the latest products and services, but also represents an ample platform for management know-how and the latest information about operations and childcare. This included seven ‘Management seminars’ and five ‘Educational seminars’, where industry experts shared their knowledge and information, greeted with great approval by visitors. The show also hosted a number of well-attended ‘Exhibitor presentations’.

Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd, commented: “We are proud that the first edition of Child Edu & Care Japan was so successful, and took a step forward to serve as a unique platform for the country’s childcare industry. We will announce the date and place of the second edition of the fair soon.”

Press information and photographic material:

https://www.jp.messefrankfurt.com/tokyo/en/press/fair-press/consumer-goods/child_edu_care_japan.html

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

Child Edu& Care Japan
Shinjuku NS Building
7 – 8 June 2019